



Digital Marketing Executive

Hand Over Fist is a search engine affiliate marketing business active in the mobile phone market. We design, implement and manage paid for ads on search engines such as Google and Yahoo and earn commissions from partners such as Orange and Vodafone. We're at an exciting stage, as we aim for a five fold increase in revenues in the next twelve months. Fortunately we're well funded, and share technology and offices with a long established associate company, Protronics.

You will be looking for:

- Freedom and responsibility
- Opportunity to acquire leading edge web / marketing skills and experience quickly

Role:

- Design, implement and manage ad campaigns on Google, Yahoo and other search engines. Analyse ad effectiveness, web site traffic and sales information
- Write attractive and effective ad and web page copy
- Create web pages from partner data feeds, selecting and merchandising offers

You are likely to be:

- A graduate of a leading university
- Completely fluent in formal and colloquial written English
- A wordsmith who enjoys crafting text
- Organised and thorough
- Hardworking and self-motivated
- Analytical and comfortable with finding patterns in large volumes of data
- Competent with Excel and preferably familiar with Access or a similar database
- Very comfortable with Windows / Windows applications / the web, though you don't need to be an IT specialist

To apply for this role, or to request more information, please send your CV using the following contact form: <http://www.handoverfist.co.uk/contact>